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Brenna Paukert

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My Education

Drake University Des Moines, Iowa

Bachelor of Arts, Journalism and Mass Communication

Major: Broadcast News

Concentration: Leadership Education & Development

Graduated with Magna Cum Laude honors

What I Can Do For You

- capture creative video
- organize, schedule and execute video shoots
- use news background to script and storyboard videos with in-depth storytelling process
- interview subjects to capture emotion and personality
- properly light a video shoot
- operate DSLR and video cameras
- edit all aspects of video - audio, graphics, sound effects, etc.
- work effectively with a team or by myself
- quickly and efficiently create videos from start to finish
- choose appropriate music and sound effects for each video

Where I've Worked

Wright Service Corp.

July 2016-Present West Des Moines, Iowa

Multimedia Production Coordinator

- script, storyboard, shoot and edit wide variety of videos for six subsidiary companies

KCCI-TV

January 2016-May 2016 Des Moines, Iowa

Leadership Intern with General Manager Brian Sather

- learned the ins and outs of a news station and how to successfully run a company

January-May 2015

News Intern

- improved my investigative research, interviewing, scripting, and on-camera presence skills

Drake University Athletics Creative Services

August 2015-May 2016 Des Moines, Iowa

Video Production

- created promotional videos for Drake athletics, worked production for athletic events, and operated 3-PLAY system for ESPN3 broadcasts

Tools I Use

- Adobe Premiere Pro
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- AudioBlocks
- DSLR camera
- SONY video camera
- project management skills
- natural leadership skills
- positive attitude
- constant desire to learn and grow

My Involvement

American Marketing Association

August 2016-present

Waskul.TV Intern | NAB Show

Las Vegas, Nevada April 2016

Drake Broadcasting System

Drake Relays Broadcast

Pre-Produced Producer Spring 2016

- Directed live broadcast of track meet
- Organized & managed production groups
- Finalized pre-produced packages

Line Producer Spring 2015

- Led a group of five students
- Created pre-produced packages

Proudest Moments

2017 AACE Award

1st Place

Category: Video, 250+ Employees

References

David Wright Drake University

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Erin Moynihan KCCI-TV

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